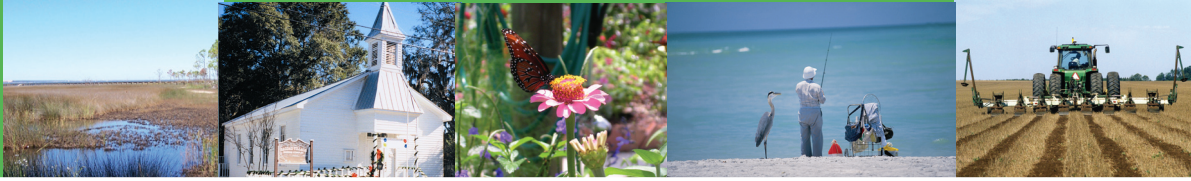


Your County, Your Government

Emergency Messages



Fact Sheet #8
September 8, 2008



How will you know?

As a resident or visitor of Santa Rosa County Florida, it is your responsibility to keep informed of emergency or dangerous situations that may affect our area. Santa Rosa County Emergency Management is ready to help with several tools available to keep you informed:

Citizen Information Center

Activated only in disasters, the Citizen Information Center provides callers with information ranging from evacuation procedures to shelter status. Operators will be available to help callers with specific concerns. The CIC provides emergency information without tying up emergency telephone lines or causing callers to wait for information. Citizen Information Center: (800) 225-7421 or (850) 983-INFO/4636.



Keeping the Media Informed

The best way to know what is happening during a disaster is to monitor the local media. Santa Rosa County, through the public information officer, provides regular and timely information regarding safety of life and property, recovery efforts, and disaster services to all media outlets that cover news in Santa Rosa County. Make sure your home and business have a battery operated radio and extra batteries in case power is lost.

Reverse 9-1-1

Reverse 9-1-1 is a high speed telephone notification system used to call homes and businesses to alert them during a variety of emergencies. Using a mapping system, Reverse 9-1-1 can call a section of the county that may be affected by an incident occurring in their area. A recorded message provides the listener with information about the emergency and recommended steps to protect their family from harm. The system will attempt to call twice, recognizes answering machines and will leave a message. To validate the message, the emergency management office will always provide a call-back phone number for any questions or concerns.

Breaking News and E-Breaking News Alerts

Emergency information can be viewed on the Santa Rosa County web page at www.santarosa.fl.gov by clicking on the breaking news icon. The public can sign up to have breaking news either e-mailed or sent as a text message to their cell phone with emergency or other information that may affect daily life in Santa Rosa County.



County Web Site

If a storm or other disaster threatens or impacts our area, the county will activate a Web site page with the latest information at www.santarosa.fl.gov. Vital disaster preparedness information can also be found year round by clicking on the Emergency Management button.



Cable Override

Mediacom provides Santa Rosa County the opportunity to interrupt regular cable broadcasts and provide emergency messages on channel 27.

The Weather Channel

The Weather channel has agreed to display Santa Rosa County emergency weather related information on their text crawl, which is displayed at the bottom of the television screen.

Taminco/Air Products Sirens

Sirens are placed strategically throughout the Pace area to provide emergency alerts from the Taminco/Air Product Plant. These sirens may be used for hazardous material release or weather related incidents. Sirens are tested on the first Sunday of each month at 2:15 p.m.

EAS

Emergency Alert System, or the alarm utilized by radio and TV stations, is a conduit for passing on life-saving weather information and emergency messages.

NOAA Weather Radio

Emergency Management highly recommends the purchase of a NOAA weather radio. This radio will provide quick alerts for emergency situations such as tornadoes, severe thunderstorms and other weather related incidents that could develop quickly. This is a low cost item that could save your life!

For more information on what to do before, during and after a wide variety of disasters, visit <http://www.santarosa.fl.gov/emergency/documents/2008disasterguide.pdf> for the 2008 Official Santa Rosa County Disaster Preparedness Guide.

Subscribe to receive new issues automatically or to view the "Your County, Your Government" fact sheet series, visit www.santarosa.fl.gov. A hard copy can also be obtained by calling (850) 983-1877.

Emergency Alert Radio Stations

WAAZ 104.7 FM
WBSR 1450 AM
WCOA 1370 AM
WCQQ 101.1 FM
WDWR 1230 AM
WEBY 1330 AM
WECM 1490 AM
WEGS 91.7 FM
WFTW 1260 AM
WGCX 95.7 FM
WJLQ 100.7 FM
WJSB 1050 AM
WKSM 99.5 FM
WMEZ 94.1 FM
WNCV 93.3 FM
WNRP 1620 AM
WNVY 1090 AM
WNVY 1070 AM
WPCS 89.5 FM
WPFL 105.1 FM
WPNN 790 AM
WPSM 91.1 FM
WRKN 100.3 FM
WRNE 980 AM
WRRX 106.1 FM
WTGF 90.5 FM
WTJT 90.1 FM
WTKE 98.1 FM
WTKE 1400 AM
WTKX 101.5 FM
WUWF 88.1 FM
WVTJ 610 AM
WXBW 102.7 FM
WXEI 95.3 FM
WYCT 98.7 FM
WYZB 105.5 FM
WZNS 96.5 FM



Your County, Your Government Fact Sheet #8- Emergency Messages